

You're Invited!

Cleveland Plus Family Fun Summer Preview Media FAM

May 5-8, 2010



It's that time of year when Dad preps the minivan, Mom compares hotels online and two simple words permeate every kid's brain - "summer vacation."

WHO: Interested media covering family travel

WHAT: Themed entirely around offerings for families traveling to Cleveland Plus with children ages 6 - 12, the FAM will include:

- A behind-the-scenes tour of the region's largest arts and cultural parade
- Family theatrical productions offered at PlayhouseSquare, the nation's second largest performing arts center
- Three incredible indoor waterpark adventures, including an overnight stay at the nation's largest
- An exclusive sneak peek at Cedar Point, rated "Best Amusement Park in the World" for 11 consecutive years by *Amusement Today*
- Sporting events designed for the whole family
- Learning made fun at the Cleveland Metroparks Zoo, Cleveland Museum of Natural History, Cleveland Children's Museum, Great Lakes Science Center and much more

Trip includes roundtrip transportation and accommodations.

WHERE: Cleveland Plus, Ohio - Cleveland + Akron + Sandusky

WHEN: May 5 - 8, 2010

INTERESTED: Email lhotchkiss@positivelycleveland.com no later than March 19 with your complete contact information (name, phone and email) and intended media placement(s) and/or samples of your work.

All media must pass a selection process prior to becoming a confirmed attendee. Positively Cleveland FAM trips are for travel media only, no additional guests please.

MORE INFO: Lexi Hotchkiss, Communications Manager, 216.875.6628, lhotchkiss@positivelycleveland.com, www.positivelycleveland.com

